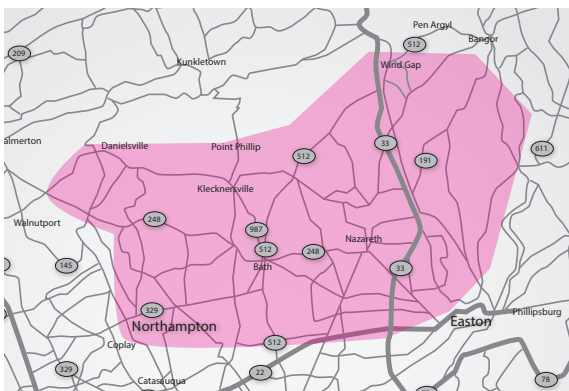


You don't need to reach each person,
just **THE RIGHT ONES**

Publication Schedule

Issue #	Publication	Deadline	Issue #	Publication	Deadline
1	Jan 5	12/28/16	27	Jul 6	6/30/2017
2	Jan 12	1/6/2017	28	Jul 13	7/7/2017
3	Jan 19	1/13/2017	29	Jul 20	7/14/2017
4	Jan 26	1/20/2017	30	Jul 27	7/21/2017
5	Feb 2	1/27/2017	31	Aug 3	7/28/2017
6	Feb 9	2/3/2017	32	Aug 10	8/4/2017
7	Feb 16	2/10/2017	33	Aug 17	8/11/2017
8	Feb 23	2/17/2017	34	Aug 24	8/18/2017
9	Mar 2	2/24/2017	35	Aug 31	8/25/2017
10	Mar 9	3/3/2017	36	Sep 7	9/1/2017
11	Mar 16	3/10/2017	37	Sep 14	9/8/2017
12	Mar 23	3/17/2017	38	Sep 21	9/15/2017
13	Mar 30	3/24/2017	39	Sep 28	9/22/2017
14	Apr 6	3/31/2017	40	Oct 5	9/29/2017
15	Apr 13	4/7/2017	41	Oct 12	10/6/2017
16	Apr 20	4/13/2017	42	Oct 19	10/13/2017
17	Apr 27	4/21/2017	43	Oct 26	10/20/2017
18	May 4	4/28/2017	44	Nov 2	10/27/2017
19	May 11	5/5/2017	45	Nov 9	11/3/2017
20	May 18	5/12/2017	46	Nov 16	11/10/2017
21	May 25	5/19/2017	47	Nov 23	11/17/2017
22	Jun 1	5/26/2017	48	Nov 30	11/22/2017
23	Jun 8	6/2/2017	49	Dec 7	12/1/2017
24	Jun 15	6/9/2017	50	Dec 14	12/8/2017
25	Jun 22	6/16/2017	51	Dec 21	12/15/2017
26	Jun 29	6/23/2017	52	Dec 28	12/20/2017

Distribution Area



- The Home News is published weekly.
- We print and distribute over 3,000 copies which are mailed to paid subscribers and sold at various locations.
- The distribution area includes the boroughs of Bath, Northampton, and Nazareth, and the townships of Allen, Bushkill, East Allen, Lehigh, Moore, Lower & Upper Nazareth, and others.

Plus Every Month

Week 1 - Focus on Folks 60+

Week 2 - Pet Page

Week 3 - Home Improvement Supplements

Home & Garden - March 23

Restaurants - June 8

Pets - August 24

Health & Wellness - October 26

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