

# Media Kit

# 2021



**The Home News** *Your Local News*  
 JUNE 11-17, 2020 50 cents

**Hundreds gather for peaceful Protest in Nazareth**

**Blue Mountain Drive-in Car Show**

**Moore Township passes Four land easements**

**CONGRATS Class of 2020 GRADUATES**

**The Home News Graduation Issue - Special section on Pages 6 and 7**

79th Year, Issue No. 24  
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# Display Ad Rates

**B&W**

**Color**

**B&W**

**Color**

**Full Page**

**\$455**

**\$520**

**1/10 Page**

**\$59**

**\$64**

**3/4 Page**

**\$355**

**\$410**

**1/12 Page**

**\$50**

**\$57**

**1/2 Page**

**\$248**

**\$278**

**Bus. Card**

**\$48**

**\$51**

**1/4 Page**

**\$129**

**\$146**

**1/24 Page**

**\$39**

**\$40**

**1/6 Page**

**\$89**

**\$103**

**Front  
Page  
Strip**

**\$120**

**1/8 Page**

**\$70**

**\$80**

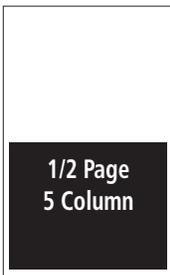
## Ad Sizes



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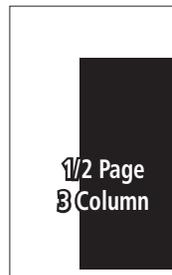
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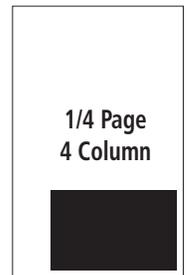
10 x 7



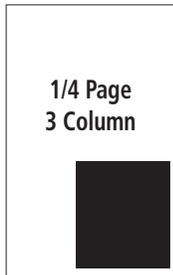
7.9 x 8.75



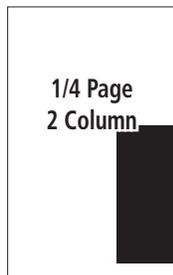
5.9 x 11.6



7.9 x 4.4



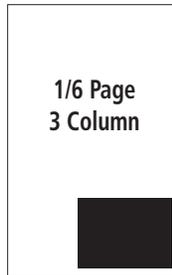
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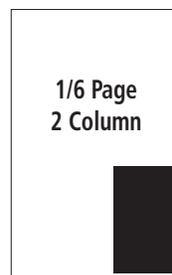
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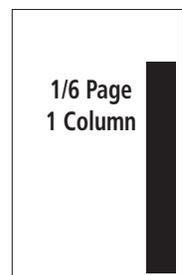
7.9 x 2.9



5.9 x 3.88



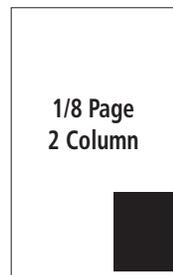
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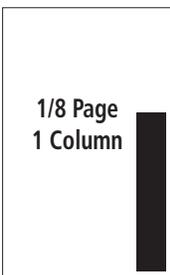
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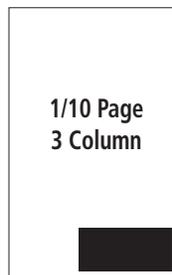
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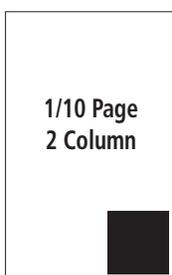
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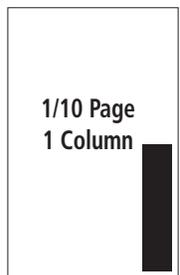
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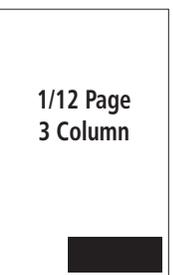
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3.88 x 3.5



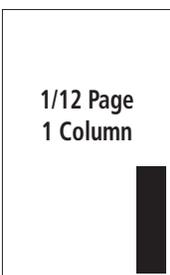
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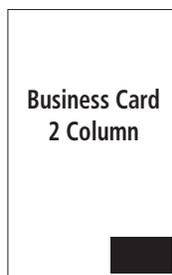
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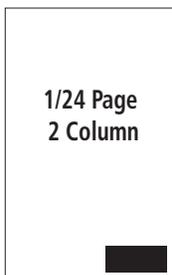
3.88 x 2.9



1.88 x 5.88



3.88 x 2



3.88 x 1.44



6 x 1.5

You don't need to reach every person, just **THE RIGHT ONES**

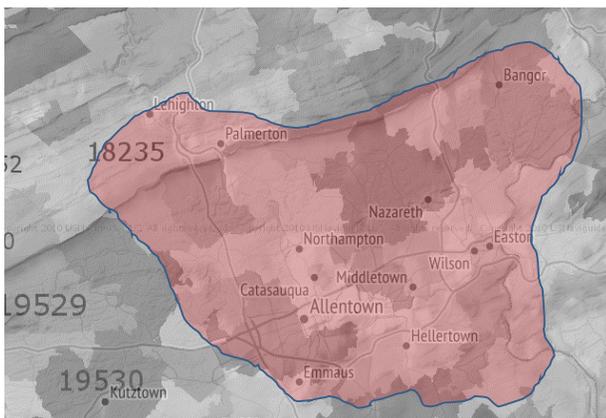
# The Home News

## Publication Schedule

Issue #	Publication	Deadline
1	Jan 7	12/30/20
2	Jan 14	1/8/2021
3	Jan 21	1/15/2021
4	Jan 28	1/22/2021
5	Feb 4	1/29/2021
6	Feb 11	2/5/2021
7	Feb 18	2/12/2021
8	Feb 25	2/19/2021
9	Mar 4	2/26/2021
10	Mar 11	3/5/2021
11	Mar 18	3/12/2021
12	Mar 25	3/19/2021
13	Apr 1	3/26/2021
14	Apr 8	4/2/2021
15	Apr 15	4/9/2021
16	Apr 22	4/16/2021
17	Apr 29	4/23/2021
18	May 6	4/30/2021
19	May 13	5/7/2021
20	May 20	5/14/2021
21	May 27	5/21/2021
22	Jun 3	5/28/2021
23	Jun 10	6/4/2021
24	Jun 17	6/11/2021
25	Jun 24	6/18/2021
26	Jul 1	6/25/2021

Issue #	Publication	Deadline
27	Jul 8	7/2/2021
28	Jul 15	7/9/2021
29	Jul 22	7/16/2021
30	Jul 29	7/23/2021
31	Aug 5	7/30/2021
32	Aug 12	8/6/2021
33	Aug 19	8/13/2021
34	Aug 26	8/20/2021
35	Sep 2	8/27/2021
36	Sep 9	9/3/2021
37	Sep 16	9/10/2021
38	Sep 23	9/17/2021
39	Sep 30	9/24/2021
40	Oct 7	10/1/2021
41	Oct 14	10/8/2021
42	Oct 21	10/15/2021
43	Oct 28	10/22/2021
44	Nov 4	10/29/2021
45	Nov 11	11/5/2021
46	Nov 18	11/12/2021
47	Nov 25	11/19/2021
48	Dec 2	11/26/2021
49	Dec 9	12/3/2021
50	Dec 16	12/10/2021
51	Dec 23	12/17/2021
52	Dec 30	12/23/2021

## Distribution Area



## Plus Every Month

**Week 3- Home Improvement**

## Supplements

**Health & Wellness- Feb. 11**

**Home & Garden- March 25**

**The Dish- June 10**

**Pets- Aug. 26**

**Automotive- Oct. 28**

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