

2023 Rate Card The Home News

Print Display Advertisements

<u>Ad Size</u>	<u>1XB&W</u>	<u>1X Color</u>	<u>4X B&W</u>	<u>4X Color</u>	<u>8X B&W</u>	<u>8X Color</u>
Full Page	\$470	\$526	\$451	\$505	\$432	\$484
3/4 Page	\$370	\$415	\$355	\$398	\$341	\$381
1/2 Page	\$259	\$290	\$248	\$278	\$238	\$266
1/4 Page	\$135	\$151	\$130	\$145	\$124	\$139
1/6 Page	\$94	\$105	\$90	\$101	\$86	\$97
1/8 Page	\$73	\$82	\$71	\$79	\$68	\$76
1/10 Page	\$61	\$68	\$59	\$66	\$56	\$63
1/12 Page	\$53	\$59	\$51	\$57	\$49	\$54
Business Card	\$50	\$56	\$48	\$54	\$46	\$52
1/24 Page	\$39	\$44	\$38	\$42	\$36	\$40

Front Page Strip - 1X Color \$125

Small Banner - 1X Color \$299

Large Banner - 1X Color \$349

Print Display Advertisements (cont.)

<u>Ad Size</u>	<u>13XB&W</u>	<u>13X Color</u>	<u>26X B&W</u>	<u>26X Color</u>	<u>52X B&W</u>	<u>52X Color</u>
Full Page	\$414	\$463	\$395	\$442	\$376	\$421
3/4 Page	\$326	\$365	\$311	\$348	\$296	\$332
1/2 Page	\$227	\$255	\$217	\$243	\$207	\$232
1/4 Page	\$119	\$133	\$114	\$127	\$108	\$121
1/6 Page	\$83	\$93	\$79	\$88	\$75	\$84
1/8 Page	\$65	\$72	\$62	\$69	\$59	\$66
1/10 Page	\$54	\$60	\$51	\$57	\$49	\$55
1/12 Page	\$47	\$52	\$44	\$50	\$42	\$47
Business Card	\$44	\$49	\$42	\$47	\$40	\$45
1/24 Page	\$34	\$39	\$33	\$37	\$31	\$35

Classifieds Rates 1X

First 25 Words	\$10
26-45 Words	\$15
46-65 Words	\$22
66-85 Words	\$35

106 or more Words 45¢/word

Bold Face/Special Per Line	\$2
Boxed in Per Line	\$5

Legal Advertising/Public Notices

5 Words Per Line	\$2.20
Affidavit Fee One	\$5

Supplement Rates

Full Pg. 6.5" x 9.5"	\$230
1/2 Pg. 6.5" x 4.625"	\$155
1/4 Pg. 3.125" x 4.625"	\$80
Bus. Card: 3.125" x 2.25"	\$60

Sponsored Content

Social Media Share Bundle
Includes: 1 share each
FB, Twitter & LinkedIn
\$50

Digital Advertising:

4x3 \$25/week or \$75/month