

# The Home News

Your Local News

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## The Home News

Your Local News

**JULY 4-10, 2024** 50 cents

**Looking Back**  
by Ed Pany

**The Milkman: Part 2 of 2**



A Northampton Dairy bottle

Today we will continue to remember the Northampton Sanitary Dairy, which was located on Washington Avenue in Northampton. The dairy was founded by Mr. John Simcoe in 1925. This writer worked for an Allen Township farmer, Mr. William Smith, during my high school years. I can still see the lines of trucks on Washington Avenue waiting to deliver their milk in heavy steel cans. The dairy had many loyal "milkmen" who delivered milk to our front doors. My Uncle Lou Pany was one of those drivers, always on time, never missing a customer. Another milkman was Joe Casper, who served customers for 49 years. That's a lot of milk! The milkmen started their day

Continued on page 2

**Bath Borough fire department Helps kids beat the heat**

By HOME NEWS STAFF

On Tuesday, June 25, the Bath Volunteer Fire Department held a Cool Off for the Kids Night at Firefighters Park where they helped kids beat the nearing 90-degree heat.

With recent temperatures rising past averages, kids of all ages arrived with their parents in tow for a refreshing evening of wholesome fun as they splashed, laughed, and played in the water. The highlight of the event was the splash zone, where kids enjoyed running through the spray of fire hoses on top of and near Station 40's Engine 4013. To make the day even more special, kids also had the chance to explore and learn about the fire truck, hang out with Mayor



Photo by Kara Campbell

Continued on page 7

**Allen Township zoners deny DG Market variance**

By SAVANNAH BROWN

The Allen Township Zoning Hearing Board met Wednesday, June 26 to hear the request and appeal of appellant/purchaser of property, PVT 1363 LLC, seeking a variance for the size of their proposed Dollar General or DG Market.

The current 1.98-acre tax parcel is located in the neighborhood commercial zoning district west of Cherryville Road and east of Center Road, which is permitted for retail store use.

Under the Allen Township code, the maximum allowed gross floor area of the proposed property is 10,000 square feet. However, the appellant's dimensional variance request asked for an additional 640 square feet, making the total gross floor area 10,640 square feet. The requested increase is the equivalent of one 10-foot by 60-foot aisle and would exceed the maximum allowed gross floor area by 6%.

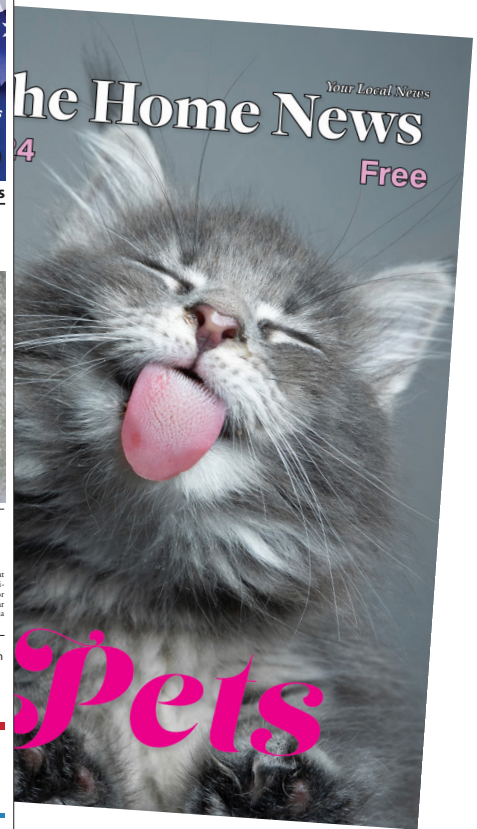
Representing the appellant, Benjamin Syrus testified that 10,640 square feet is the minimum square footage required for a DG Market, whereas regular Dollar General stores require a

Continued on page 4

83rd Year, Issue No. 27  
www.homenewspa.com



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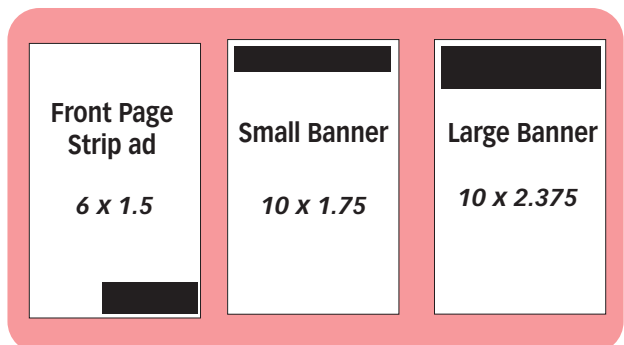
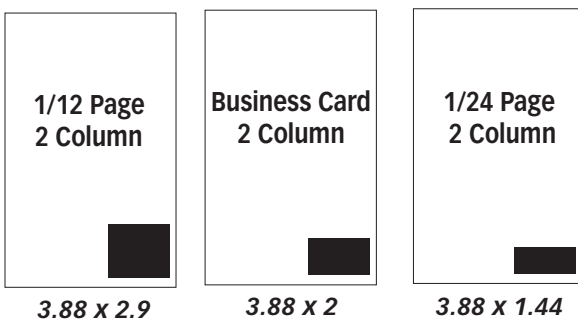
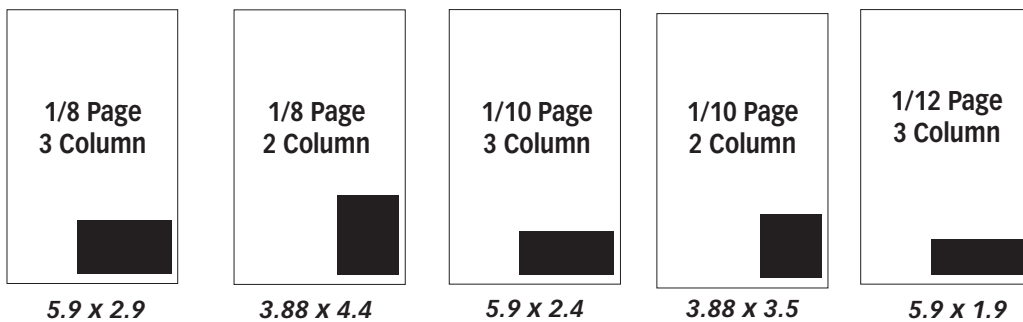
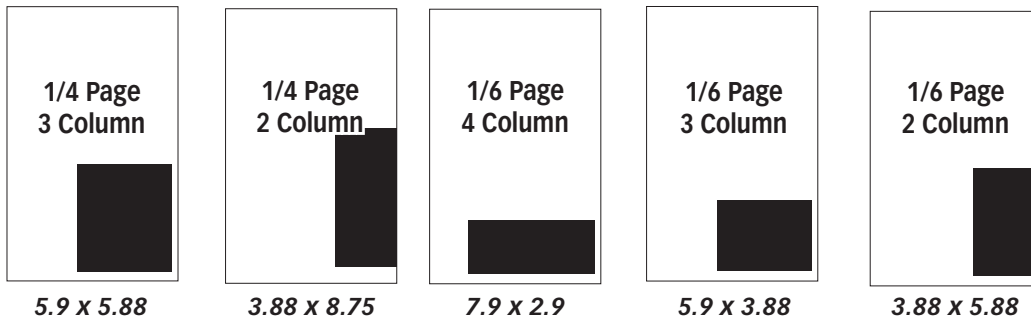
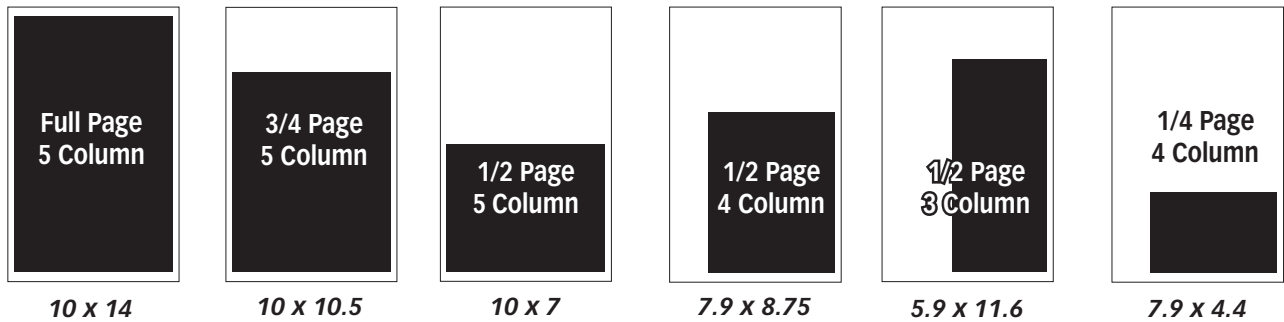
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<b>1/2 Page</b>	\$266	\$298
<b>1/4 Page</b>	\$139	\$155
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<b>1/8 Page</b>	\$75	\$84

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<b>Front Pg. Strip</b>	\$128
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**Ask us about long-term contract discounts**

# Publication Schedule

Issue #	Publication	Deadline
1	Jan 2	12/27/2024
2	Jan 9	1/3/2025
3	Jan 16	1/10/2025
4	Jan 23	1/17/2025
5	Jan 30	1/24/2025
6	Feb 6	1/31/2025
7	Feb 13	2/7/2025
8	Feb 20	2/14/2025
9	Feb 27	2/21/2025
10	Mar 6	2/28/2025
11	Mar 13	3/7/2025
12	Mar 20	3/14/2025
13	Mar 27	3/21/2025
14	Apr 3	3/28/2025
15	Apr 10	4/4/2025
16	Apr 17	4/11/2025
17	Apr 24	4/18/2025
18	May 1	4/25/2025
19	May 8	5/2/2025
20	May 15	5/9/2025
21	May 22	5/16/2025
22	May 9	5/23/2025
23	Jun 5	5/30/2025
24	Jun 12	6/6/2025
25	Jun 19	6/13/2025
26	Jun 26	6/20/2025
27	Jul 3	6/27/2025
28	Jul 10	7/4/2025
29	Jul 17	7/11/2025
30	Jul 24	7/18/2025
31	Jul 31	7/25/2025
32	Aug 7	8/1/2025
33	Aug 14	8/8/2025
34	Aug 21	8/15/2025
35	Aug 8	8/22/2025
36	Sep 4	8/29/2025
37	Sep 11	9/5/2025
38	Sep 18	9/12/2025
39	Sep 25	9/19/2025
40	Oct 2	9/26/2025
41	Oct 9	10/3/2025
42	Oct 16	10/10/2025
43	Oct 23	10/17/2025
44	Oct 30	10/24/2025
45	Nov 6	10/31/2025
46	Nov 13	11/7/2025
47	Nov 20	11/14/2025
48	Nov 27	11/21/2025
49	Dec 4	11/28/2025
50	Dec 11	12/5/2025
51	Dec 18	12/12/2025
52	Dec 25	12/19/2025

# The Home News

## Annual Supplements

*Inserted into every copy of The Home News*

**Health & Wellness- Feb. 13**

**Home & Garden- March 27**

**The Dish- June 26**

**Pets- Aug. 28**

**Auto- Oct. 30**

**NEW THIS YEAR:**

**Holiday Shopping Guide- Nov. 27**



## How much?

Inside Front & Back Cover 6.5" x 9.5" **\$285/ea**

Full page 6.5" x 9.5" **\$240**

Half page 6.5" x 4.625" **\$160**

Quarter page 3.125" x 4.625" **\$85**

Business card 3.125" x 2" **\$65**







### PRINT

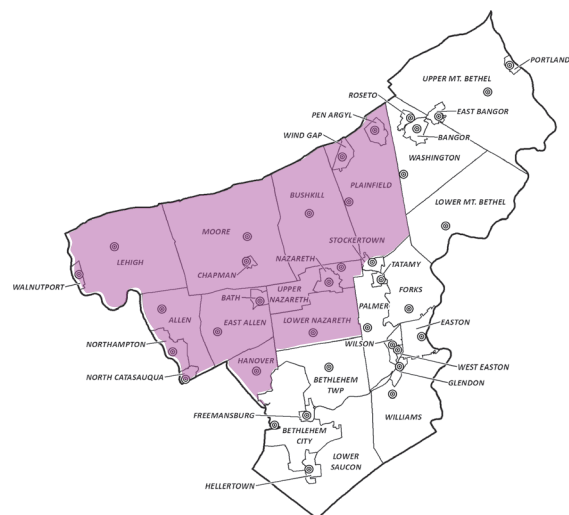
- 3,000 print copies published weekly
- Home delivery to subscribers
- Available at the newsstand throughout Northampton County

### DIGITAL

- Digital subscribers
- Every issue is available online at [www.HomeNewsPA.com](http://www.HomeNewsPA.com)

- Shared with social media followers    

**The Home News is most heavily concentrated in the following areas**





# The Home News

## Legal/Public Notices

\$2.20/line (around 5 words per line) + \$5 Affidavit fee  
Due Mondays at noon  
May be submitted via email, fax or mail

## Obituaries

\$40 with photo  
\$35 without photo  
Due Mondays at noon  
Must be submitted via email

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\$10	First 25 words
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\$22	46-65 words
\$28	66-85 words
\$35	86-105 words
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Bold face per line \$2  
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### (The Home News website)



Average of 16,000 monthly impressions and 10,000 unique visitors

4x3

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\$110/month

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\$50



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